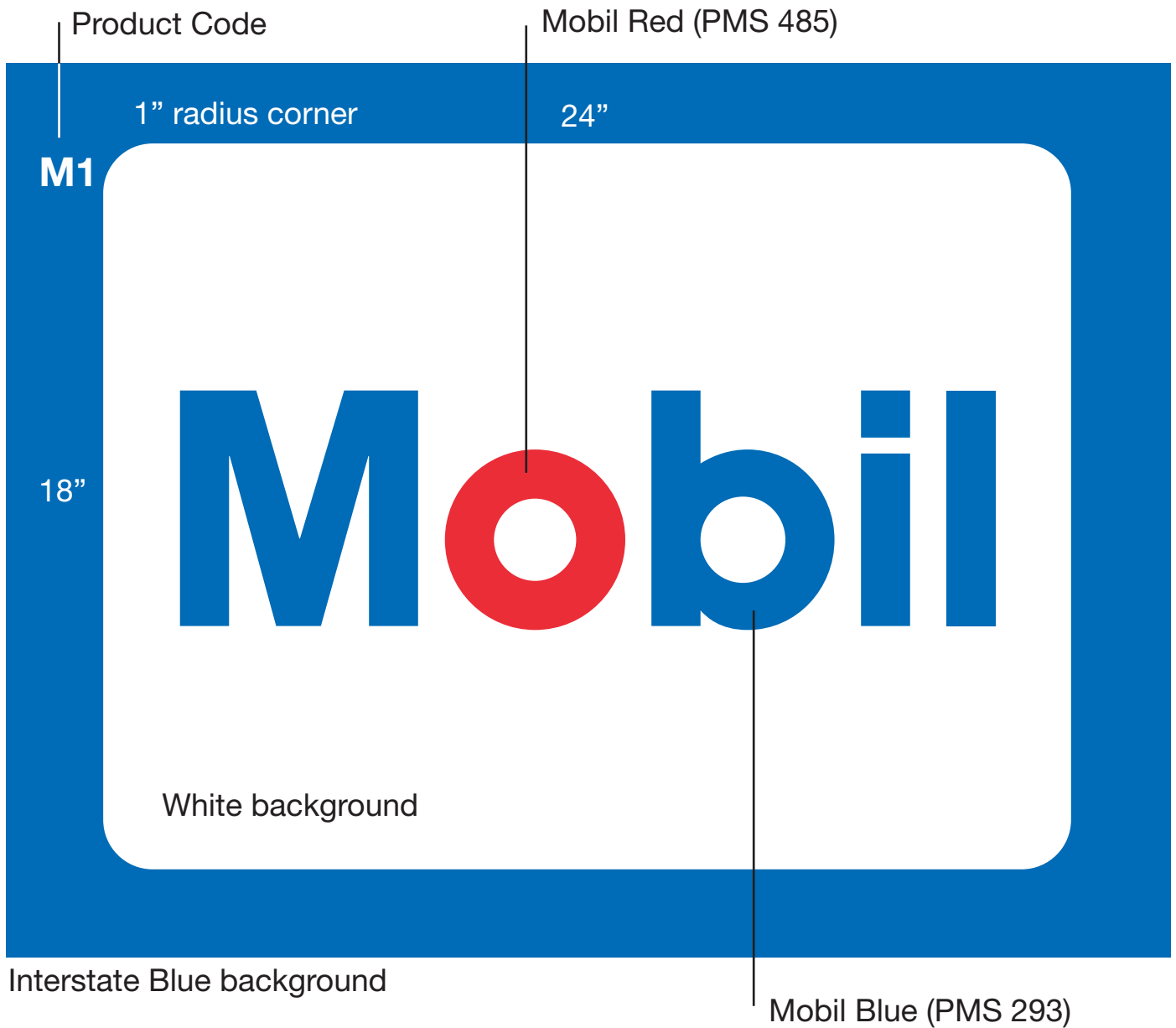


Mobil Highway Signs for Interstate/Ramps

Specific Guidelines for 24" X 18" highway sign



Mobil Highway Signs for Interstate/Ramps

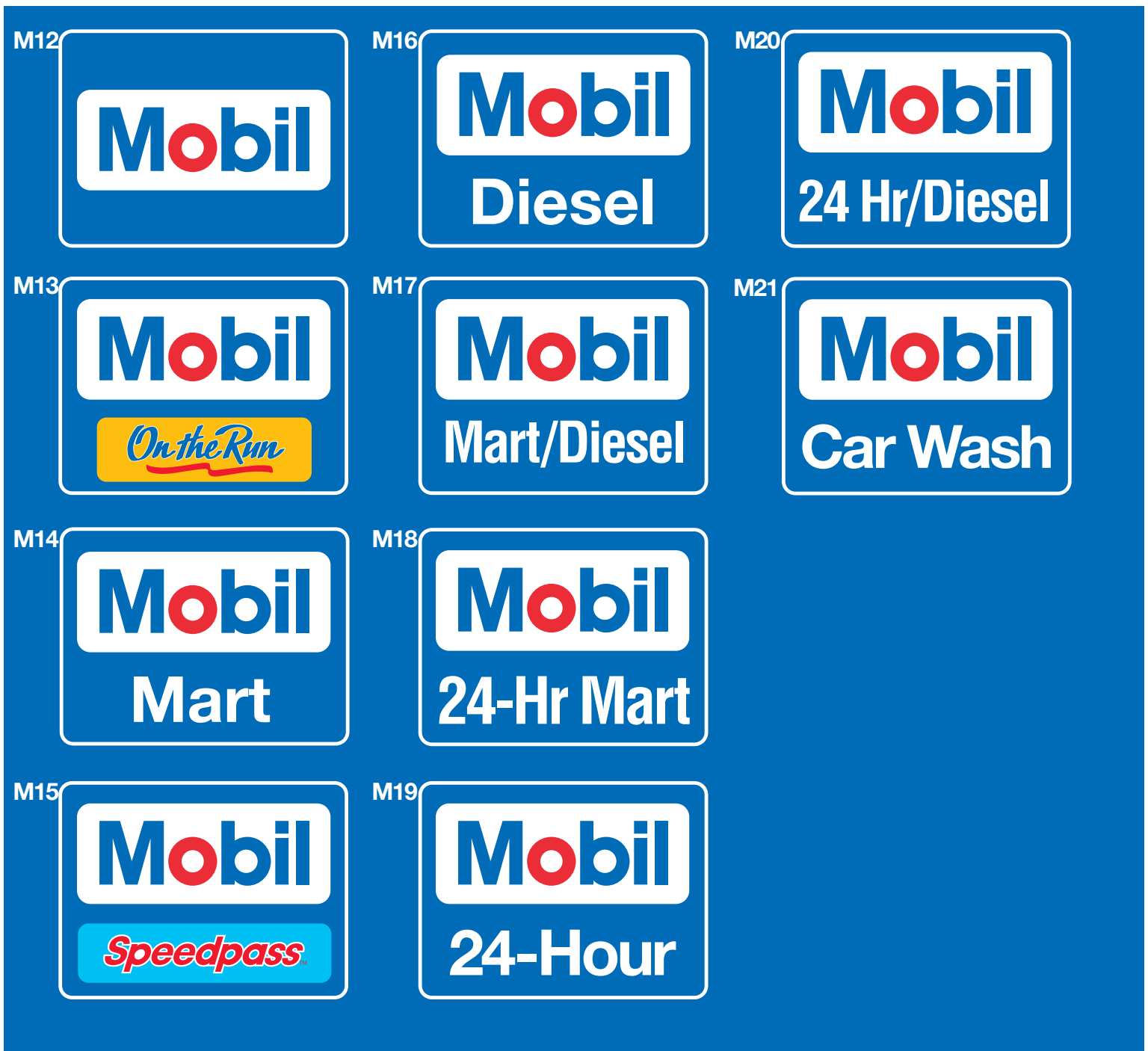
Recommended highway signs with white background behind logo on blue interstate sign.



- The Interstate highway signs are produced on an Interstate blue background.
- The sign dimensions are mostly 18" high X 24" wide, but could get as large as 36" X 48".
- The colors to print are Blue (PMS 293), Red (PMS 485), OTR Yellow (PMS 130), Tigermarket Yellow (PMS 116), *Speedpass* Light Blue (PMS 298) and if applicable solid white.
- The typeface used should be Helvetica Bold and Helvetica Bold Condensed.

Mobil Highway Signs for Interstate/Ramps

Highway signs with blue background on blue Interstate sign.



- The Interstate highway signs are produced on an Interstate blue background.
- The sign dimensions are mostly 18" high X 24" wide, but could get as large as 36" X 48".
- The colors to print are Blue (PMS 293), Red (PMS 485), OTR Yellow (PMS 130), Tigermarket Yellow (PMS 116), Speedpass Light Blue (PMS 298) and if applicable solid white.
- The typeface used should be Helvetica Bold and Helvetica Bold Condensed.